

Lauren Katz

155 East 34 Street, Apt. 7S, New York, NY 10016
(973) 640-0551 • laurenkatz26@gmail.com
<https://www.laurenkatz.net>

EDUCATION

Master of Fine Arts in Musical Theatre Writing, 2024

New York University, New York, NY

Bachelor of Arts in Theatre and English, Certificate in Integrated Marketing Communications, 2021

Northwestern University, Evanston, IL, GPA: 3.97

Honors: Summa Cum Laude, Departmental Honors in English, Lambda Pi Eta

Awards: Edwin L. Shuman Award for Outstanding Senior in Literature (2020-2021), Morris Kaplan Humanities Department Writing Prize (2019-2020)

PROFESSIONAL EXPERIENCE

Broadway Plus

New York, NY

Experience & Marketing Associate (July 2021- June 2022)

- Manage creative marketing projects: write weekly blog/newsletter content and analyze social media trends and data
- Run the One-on-One Virtual Experiences segment of the company, act as the channel for communication between Broadway artists and clients, help generate monthly sales reports and analyze the data to propose actionable marketing solutions

NEW WORK DEVELOPMENT - PROFESSIONAL

BMI Lehman Engel Musical Theatre Workshop, Current Lyricist Finalist

New York, NY

“For the Record,” Co-Creator & Head Writer

- New York Musical Festival (2020 Selection)
- Rave Theater Festival (2020 Finalist)

New York, NY: Cancelled due to Covid-19

New York, NY: Cancelled due to Covid-19

American Music Theatre Project, Writing Assistant

Northwestern University; March 2020

- Took notes, tracked and implemented script changes, and provided dramaturgical support for Finn Anderson’s *A Mother’s Song*

NEW WORK DEVELOPMENT - EDUCATIONAL

The Extraordinarily Sophisticated Imagination Club, Music Director

Evanston, IL; Summer 2020

- Wrote five songs for a new musical generated from the campers’ ideas, taught the music, and accompanied the performance

The 88th Annual Waa-Mu Show: For the Record, Co-Creator & Head Writer **Northwestern University; Aug 2018- May 2019**

- Pitched the accepted concept for The Waa-Mu Show, America’s largest student written full-length musical
- Taught the first ever student organized seminar to write the show and wrote five songs
- Reviewed applications, selected 14 writers to create our writing team, casted approximately 30 student performers
- Coordinated a partnership with the *New York Times* to plan a pre-show reception and post-show talkback featuring Amy Padnani, founding editor of the “Overlooked” project

EDUCATIONAL THEATRE

Purple Crayon Players, Team Education

Northwestern University; March 2020- April 2021

- Provided educational programming: designed synchronous and asynchronous workshops and ran virtual Storytime events

Northwestern University 89th Annual Waa-Mu Show, Education Director

Northwestern University; Sept 2019- May 2020

- Developed educational programming for Northwestern students interested in musical theatre and new work

Theatre for Young Audiences, Teaching Artist

Northwestern University; October 2018

- Created lesson plans for Purple Crayon Player’s *Me...Jane* and *Imagine U’s You’re a Good Man Charlie Brown*
- Led workshops for the children after the production

PUBLICATIONS

Northwestern University; Sept- Dec 2019

- Published Senior English Honors Thesis, *Revolutionary Women: Literary Performativity, Classical Pseudonyms, and the Public Sphere in the Correspondence of Abigail Adams and Mercy Otis Warren*, in the Northwestern Undergraduate Research Journal
- Created a university library installment entitled *For the Record: Remembering Some of History’s Most Revolutionary, yet Overlooked, Women* under One Book One Northwestern

SKILLS AND INTERESTS

- Singing, songwriting, drawing, poetry, juggling, basic experience in Final Draft, Logic Pro, and Finale softwares